



# US/CANADA BORDER CONFERENCE

# 2017 SPONSORSHIP PROGRAMS

## SEPTEMBER 12-13, 2017

COBO CENTER | DETROIT, MI



### Platinum - Corporate Event Sponsor (Exclusive) - \$15,000



- Tabletop Display
- Senior executive to make introductory remarks at opening day Keynote
- Opportunity to have a company technical expert (non-sales/marketing) to participate on a panel. Panel and topic to be selected by USCBC program director and Advisory Board
- Logo, with hyperlink, placed on USCBC website- all pages - through USCBC '17
- Listing in Official Program as Corporate Event Sponsor
- Five (5) full conference passes
- Two (2) seats at the VIP table during Luncheon
- 50% off for additional conference passes
- Mention as Platinum - Corporate Event Sponsor in national promotional campaign
- Distribution of your press kit at Press Lounge
- Posting of press releases on USCBC website
- Full page, four color ad in Official Program
- Listing in Official Program as Corporate Sponsor
- Logo on signage at Conference

### Gold - Salute to Fallen Heroes Memorial Ceremony Sponsor (Exclusive) - \$8,500



- Tabletop Display
- Senior executive to make introductory remarks at Ceremony
- Logo, with hyperlink, placed on USCBC website - all pages - through USCBC '17
- Listing in Official Program as Salute to Fallen Heroes Sponsor
- Signage at Ceremony identifying company as sponsor
- Mention as Gold Sponsor in national promotional campaign
- Distribution of your press kit at Press Lounge
- Logo on promotional materials related to Ceremony
- Logo on signage at the Conference
- Full page, four color ad in Official Program
- Two (2) full conference passes
- 50% off for additional conference passes



**The US/Canada Border Conference is a critical event for expanding cooperation between our countries and for better understanding future border patrol challenges."**

**Chris Marzilli**  
President, General Dynamics, Mission Systems

### Silver - Networking Reception Sponsor (Exclusive) - \$7,500



- Tabletop Display
- Logo, with hyperlink, placed on USCBC website - all pages - through USCBC '17
- Senior executive to introduce speaker at conference
- Two (2) full conference passes
- 50% off for additional conference passes
- Distribution of your press kit at Press Lounge
- Mention as Silver Sponsor in national promotional campaign
- Posting of press releases on USCBC website
- Full page, four color ad in Official Program
- Listing in Official Program as In-Hall Networking Reception Sponsor
- Logo on signage at Reception areas
- Opportunity to provide cocktail napkins with logo in reception area (provided by sponsor) Cost of production not included

### Silver - Registration Sponsor (Exclusive) - \$7,500



- Tabletop Display
- Logo displayed prominently on registration counters
- Logo on registration confirmation emails for all attendees
- Mention as Silver Sponsor in national promotional campaign
- Logo, with hyperlink, placed on USCBC website- all pages - through USCBC '17
- Two (2) full conference passes
- Distribution of your press kit at Press Lounge
- 50% off for additional conference passes
- Full page, four color ad in Official Program
- Pens with company name at registration area (provided by sponsor) Cost of production not included

### Bronze - Press and Speaker Lounge Sponsor (Exclusive) - \$5,000



- Tabletop Display
- Logo, with hyperlink, placed on USCBC website - all pages - through USCBC '17
- Listing in Official Show Guide as Sponsor
- Logo on signage at the Conference
- Logo on signage in Press and Speaker Lounge
- One (1) full conference pass
- Distribution of your press kit at Press Lounge
- 50% off for additional conference passes
- Mention as Bronze Sponsor in national promotional campaign

US/CANADA BORDER CONFERENCE • SEPTEMBER 12-13, 2017 • [www.Beyond-Border.com](http://www.Beyond-Border.com)

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**“ Our first US/Canada Border Conference was a wonderful success. It was apparent that this conference is supported by the Homeland Security community – specifically the US Government and the Canadian Government. It was a great meeting place for both the customer and the vendor .”**

**David Colangelo**  
Chief Marketing Officer, C Speed, LLC

**“ This year was even better than the last year. My representatives who were present were pleased with the panels, their topics, and had an opportunity for good dialogue from one-on-one meetings with speakers. So, if the Raytheon team felt it was useful, I can call it a very successful event.”**

**J. Thomas King**  
Senior Manager, Border Security, Raytheon

### **Bronze - Lanyard Sponsor (Exclusive) - \$5,000**



- Tabletop Display
- Logo, with hyperlink, placed on USCBC website – all pages – through USCBC '17
- Listing in Official Program as Sponsor
- Logo on signage at Conference
- Lanyards to be distributed to all Conference attendees, Speakers, Advisory Board Members and Press – (lanyards to be provided by sponsor)
- Mention as Bronze Sponsor in national promotional campaign
- Distribution of your press kit at Press Lounge
- One (1) full conference pass
- 50% off for additional conference passes

### **Bronze - Coffee Break Sponsor \$5,000 for all four (4) breaks**



- Tabletop Display
- Logo, with hyperlink, placed on USCBC website – all pages – through USCBC '17
- Mention as Bronze Sponsor in national promotional campaign
- Listing in Official Program as Sponsor
- Logo on signage at Break Area
- Distribution of your press kit at Press Lounge
- Opportunity to provide cocktail napkins and cups with logo in Break Area (provided by sponsor) Cost of production not included
- One (1) full conference pass
- 50% off for additional conference passes

### **Bronze - Conference Attendee Bags Sponsor (Exclusive) - \$5,000**



- Tabletop Display
- Logo, with hyperlink, placed on USCBC website – all pages – through USCBC '17
- Listing in Official Program as Sponsor
- Logo on signage at Conference
- Logo on one side of bag distributed to all Conference attendees, Speakers, Advisory Board Members and Press (Production of bag not included)
- Mention as Bronze Sponsor in national promotional campaign
- Distribution of your press kit at Press Lounge
- Insert (up to 2 pages) about company and products inside bag – provided by sponsor – (Production of insert not included)
- One (1) full conference pass
- 50% off for additional conference passes

### **Bronze - Conference Pen & Pad Set Sponsor - (Exclusive) - \$5,000**



- Tabletop Display
- Logo, with hyperlink, placed on USCBC website – all pages – through USCBC '17
- Listing in Official Program as Sponsor
- Logo, on cover of pen and pad set distributed to all Conference Attendees – (Production of pen and pad set not included)
- Distribution of your press kit at Press Lounge
- One (1) full conference pass
- Mention as Bronze Sponsor in national promotional campaign
- 50% off for additional conference passes

**“ I thoroughly enjoyed the US-Canada Border Conference. The venue was a great environment to interact with government decision-makers and fellow industry partners.”**

**Josh Kolchins**  
Director of Business Development, Exelis

### **Patron Sponsor \$3,500**

- Tabletop Display
- One (1) full conference pass
- 50% off for additional conference passes
- Logo, with hyperlink, placed on USCBC website – all pages – through USCBC '17
- Listing in Official Program as Sponsor
- Logo on signage at Conference
- Mention as Patron Sponsor in national promotional campaign
- Distribute press kit in Press and Speaker Lounge

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